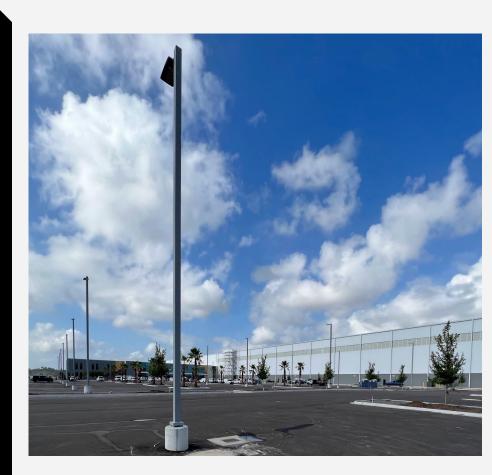
SUMMENTAL SOLUTION OF THE PROPERTY OF THE PROP

Josh Combs

- Sales Manager, Truemont Materials
- 21 Years In Precast (Florida & Georgia)
- Dispatch To Sales
- Electrical Products & Custom Products
- Over 2,000 Bases Sold since April 2022
- YTD 1,019 Pole Bases Sold (Invoiced)







Purpose:

To share tactics for advancing pole base sales that you can incorporate into your sales strategy.

- Market Area
 - North Florida & South Georgia
- Target Contractors & Prospects
 - Electrical Contractors & CIP
- FDOT State Incidental Work
 - Approved FDOT Plant

RETURN

ON

Customer

EXPERIENCE



ROCE

- Quoting
- Order Processing-Files
- Customer Supplied Material
- Submittals?
- Production Release
- Pole Base Open Orders Sheet
- Communication To Customer
- Scheduling Delivery

The importance of CX





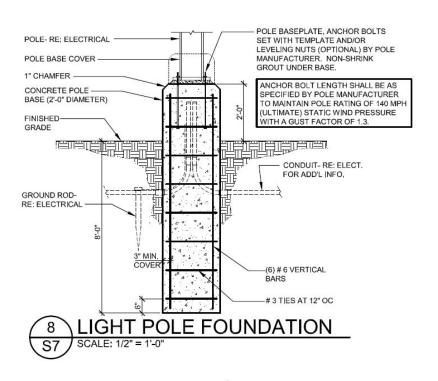
Good experiences foster brand loyalty and retention.

60% of consumers have purchased from a brand based on the service they expect to receive.

Bad experiences directly result in lost business.

73% of consumers will switch to a competitor after multiple bad experiences with a brand.

Source: Zendesk CX Trends Report



wallace design collective, pc

structural civil - landscape - survey 123 north martin luther king jr. boulevard tulsa, oklohoma 74103 918,584,5858 - 800,364,5858



Per Contract Drawings

Per Contract Drawings



Sales Ren

Quote

#14436

1/23/2024

Bill To

\$6,092.80

Shipping Method

\$352.80

\$6,092,80

Tax Total

Tires Plus 45670 US Highway 27 Davenport FL 33897 United States 813 312 5453

Ship To

Ordered By

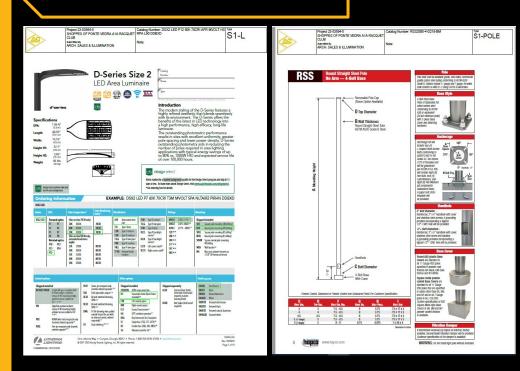
				Subtotal Shipping Cost	\$5,740.0	00
1	FREIGHT FREIGHT				\$700,00	\$700.00
6	Pole Base	n Diameter x 10ft Root t Round Smooth Pole			\$840,00	\$5,040.00
Qty.	Item			Options	Rate	Amount
2/22/2024	Josh Combs		NET 30			
Expires	Sales Kep	Ordered By	rerms	AB Incoterr	ns omp	ng wetnoa

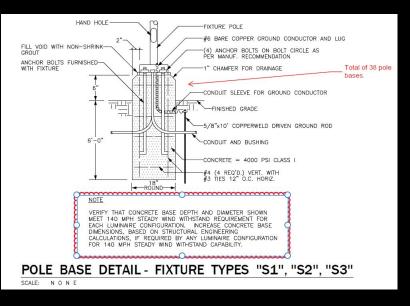
Shipping terms are fob origin.

Customer Message

Contractor to supply anchor bolts and templates. Truemont to supply up to four 1" pvc conduits in each pole base. Price is based on contract drawing detail. We appreciate the opportunity to quote you on this project!

Thank you, Josh Combs 904-607-7491





The 25' poles (qty 46) are the only ones that have a pole cutsheet.

For these (that are 24" AFG)

24" dia x 8' long with #3@12 hoops and (8)#6 bars vertical

Its a high school so it is risk cat 3 with 160mph winds on the barrier island (exposure D)

If the other ones need a prebid I can do them if you can get the cutsheets.

- This could also be done for a VE Option.
- Mark up the engineering cost!

Needing Engineering As Noted

Needing Engineering As Noted



Quote #15845

7/11/2024

Bill To Ship To

\$35,850.00

Riversedge-Parks & Riverwalk 1915 Riversedge Blvd Jacksonville FL 32207 United States

				Tax To	ta	_
				Subto	tal \$35,850	.00
4	FREIGHT FREIGHT				\$500.00	\$2,000.00
3		n g Fee Outside Engi r Drawings/Ca l cs by a P			\$800.00	\$2,400.00
24	Pole Base	Diameter x 3.5ft Root ft Round Smooth Pole			\$425,00	\$10,200,00
23	Pole Base	Diameter x 3.5ft Root t Round Smooth Pole			\$425.00	\$9,775.00
27	Pole Base	Diameter x 3.5ft Roof ft Round Smooth Pole			\$425.00	\$11,475.00
Qty.	Item			Options	Rate	Amount
8/10/2024	Josh Combs		NET 30			
Expires	Sales Rep	Ordered By	Terms	AB Inc	oterms Ship	pping Method

Customer Meseage

Contractor to supply anchor bolts and templates. Truemont to supply up to four 1" pvc conduits in each pole base. Price is based on preliminary design by third party engineer. Price is subject to change based on final design and approvals. Central park pole bases are designed for the tallest pole at 14 feet and covers the 8ft and 10ft pole as well. Sales tax not included in quote. We appreciate the opportunity to quote you on this project!

Total

\$35,850.00

Thank you, Josh Combs 904-607-7491

Order Process

- Cloud or Drive
- Files
 - Detailed & Specific
 - Subfolders
 - Renaming documents
 - Yes, I am OCD!

0	Bids	10/12/2023 7:01 AM	File folder
0	Credit Apps	11/3/2023 2:05 PM	File folder
	Customers	1/18/2024 2:52 PM	File folder
0	Drawings	12/7/2023 8:53 AM	File folder
0	FDOT	10/28/2022 11:56 AM	File folder
0	Forms	12/12/2023 9:43 AM	File folder
0	Freight Rates	8/8/2023 7:27 AM	File folder
0	GTM-Collars	7/6/2023 10:27 AM	File folder
0	Photos	1/5/2023 2:13 PM	File folder
C3	Pole Base-Project Plans	10/11/2023 12:52 PM	File folder
0	Quotes	1/3/2024 10:12 AM	File folder

Order Process

Global Electrical Contractors 3/24/2023 10:37 AM File folder Griffin Traffic Signals 10/31/2023 11:11 AM File folder Guarantee Electric Company 8/11/2023 8:08 AM File folder Gulf Stream Construction 8/11/2023 8:08 AM File folder Hayward Construction Group 2/5/2024 10:38 AM File folder **Highwater Solutions** 8/11/2023 8:08 AM File folder Hinson Flectric 12/4/2023 9:11 AM File folder HJ Farms 12/21/2023 12:23 PM File folder A Hypower 8/11/2023 8:10 AM File folder

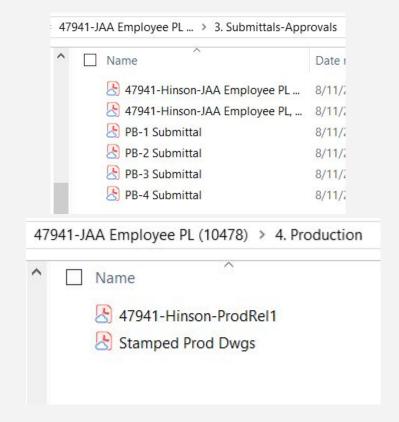


1. Admin	8/14/2023 9:37 AM	File folder
2. Engineering-Plans	8/14/2023 9:47 AM	File folder
3. Submittals-Approvals	8/18/2023 10:12 AM	File folder
4. Production	10/27/2023 9:03 AM	File folder

Order Process

47941-JAA Employee PL (10478) > 1. Admin Name Purchase Order Trumont JAA Parking Reviewed Quote 47941-JAA Employee PL (10... > 2. Engineering-Plans Name AB Packing Slip Add .75 Conduit Conduit Packing Slip JAA Parking Pole Base Conduit Config PB Detail Pole Base Detail Round Pole Base Template SO, 47941, Hinson Electric, JIA Employ... Template

1. Admin	8/14/2023 9:37 AM	File folder
2. Engineering-Plans	8/14/2023 9:47 AM	File folder
3. Submittals-Approvals	8/18/2023 10:12 AM	File folder
4. Production	10/27/2023 9:03 AM	File folder





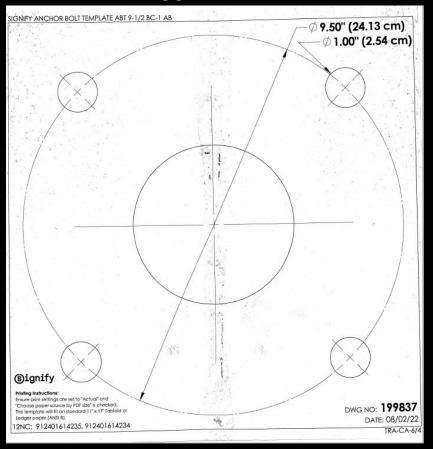
Customer Supplied Materials

Anchor E	Bolt Customer Supplied Mat	erial Ch	necklist_	Truemont Materials
Sales Order #	55142			Checked By:
Customer:	Miller Drilling			Sales Rep:
Job Name:	NAS Marina			
Anchor	Bolt Qty/Size (Example:40- 1"x36"x4")		28-1":	x36"x4" Galv
Singl	le or Double Nut-Loose or Attached			Double
Single	or Double Washer-Loose or Attached		ji	Double
,	Thread Length			5"
ż	Template (Yes or No)	Yes		
	PVC Size/Elbows/Couplings	None		
Additonal Inforr	mation: Template scanned and uploaded to job	file. Original	on file in office.	
*Material to be	marked with SO/Document # and Customer Na	me.		
*Template to be	e marked with SO/Document # and sent to sales	s rep electro	nically, plant to file template at o	ffice.
*Checklist to be	e completed within 24 hours of arrival and sent	to sales rep	for processing.	
	100 March 100 Ma			

CSM

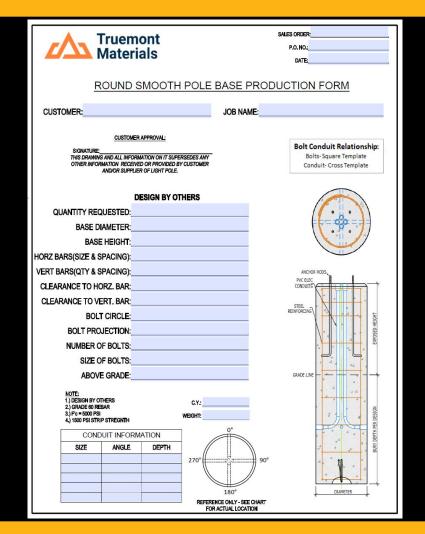
Name	Date modified
Above Grade-Quantity	3/8/2024 2:10 PM
✓ 🔠 Template-Bolt Circle	3/8/2024 2:11 PM
💍 Embedment Guide	3/8/2024 2:25 PM
Poles ■ Poles	3/8/2024 2:09 PM
Round Smooth Pole Base Form	3/27/2024 12:22 PM

Customer Supplied Materials



Submittals

Per Contract Drawings



Approvals



SALES ORDER: 40313

P.O. NO.: 174068

DATE: 05/13/2022

ROUND SMOOTH POLE BASE PRODUCTION FORM

CUSTOMER: Meisner Electric, Inc.

JOB NAME: General Aviation Center

CUSTOMER APPROVAL:

SIGNATURE: Audrew Addrewaudi
THIS DRAWING AND ALL INFORMATION ON IT SUPERSEDES ANY
OTHER INFORMATION RECEIVED OR PROVIDED BY CUSTOMER
AND/OR SUPPLIER OF LIGHT POLE.

DESIGN BY OTHERS

QUANTITY REQUESTED: 18 (PB-1)

BASE DIAMETER: 24"

BASE HEIGHT: 5'-6"

HORZ BARS(SIZE & SPACING); 6-#4 Ties @ 12" OC

VERT BARS(QTY & SPACING): 8-#5 Rebar (5'-0")

CLEARANCE TO HORZ, BAR: 3"

CLEARANCE TO VERT, BAR: 3"

BOLT CIRCLE: 11.5"

BOLT PROJECTION: 5"
NUMBER OF BOLTS: 4

SIZE OF BOLTS: 1"x36"x4"

ABOVE GRADE: 0"

NOTE: 1.) DESIGN BY OTHERS 2.) GRADE 60 REBAR 3.) Fc= 5000 PSI 4.) 1500 PSI STRIP STREGNTH

WEIGHT: 2,560

c.y.: .6396

		ATION	CON	
	1	DEPTH	ANGLE	SIZE
()	270°	24"	0	1"
		24"	180	1"
	-			
180°	+			

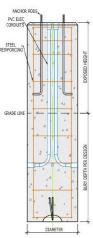
REFERENCE ONLY - SEE CHART FOR ACTUAL LOCATION

90°

Bolt Conduit Relationship:

Bolts-Square Template Conduit- Cross Template





Production Release

48902-EMC-T2027, Production Release ∑ Inbox ×



Fri, Feb 2, 4:25 PM (11 days ago)





Jarred Dill

to Brian, me, JJ 🔻

Brian,

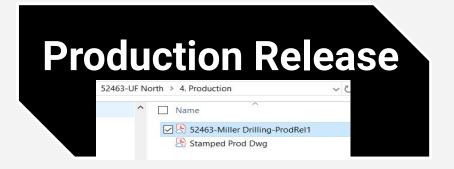
Please see the attached Production Release. The Anchor Bolts are shelved and labeled. The customer wants this delivered by 2-29-24, Please let us know if this is possible.

Thank You,

Jarred Dill

Sales Operations Specialist
Truemont Materials
1568 Manthei Road, Green Cove Springs

ph: 231.939.6944





Sales Order

#52463

4/15/2024

Bill To Bill Miller Miller Drilling, Inc. 92 University Blvd. N. Jacksonville FL 32211 United States (904) 910-8746 Ship To Bill Miller Miller Drilling, Inc. Will Call-UF North 1568 Manthei Road Green Cove Springs FL 32043 United States

\$763.25

Terms	PO#	AB Ordered By	AB Incoterms	Shipping Method	Ship Date
NET 30	NTP-Bill Miller				4/15/2024

Qty_	Item	Options	Rate	Amount
1	pb_rs_24x8_gr 24in Diameter x 8ft Round Smooth Pole		\$710.00	\$710.00
	Base			
	24in Diameter x 8ft Round Smooth Pole Base			

\$710,00	Subtota
\$0.00	Shipping Cost
\$53,25	Tax Total (%)
\$763.25	Total

Truemont Materials

SALES ORDER: 52463

P.O. NO .: NTP-Bill Miller

DATE: 4/15/2024

ROUND SMOOTH POLE BASE PRODUCTION FORM

CUSTOMER: Miller Drilling

QUANTITY REQUESTED: 1

JOB NAME: UF Health North

APPROVED PROVAL:

By Josh Combs at 7:38 am, Apr 15, 2024

THIS DRAWING AND ALL INFORMATION ON IT SUPERSEDES ANY OTHER INFORMATION RECEIVED OR PROVIDED BY CUSTOMER AND/OR SUPPLIER OF LIGHT POLE.

Bolt Conduit Relationship: Bolts-Square Template

Bolts-Square Template Conduit- Cross Template

DESIGN BY OTHERS

BASE DIAMETER: 24"

BASE HEIGHT: 8'-0"

HORZ BARS(SIZE & SPACING): #3 Ties @ 12" OC (9)

VERT BARS(QTY & SPACING): 6-#6 Rebar

CLEARANCE TO HORZ. BAR: 3"

CLEARANCE TO VERT. BAR: 3"

BOLT PROJECTION: 4.5"

NUMBER OF BOLTS: 4

SIZE OF BOLTS: 1"x30"x3"

ABOVE GRADE: 30"

BOLT CIRCLE: 10.5"

NOTE: 1.) DESIGN BY OTHERS 2.) GRADE 60 REBAR

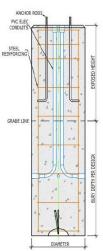
3.) Fic = 5000 PSI 4.) 1500 PSI STRIP STREGNTH C.Y.: .9304 WEIGHT: 3,630

SIZE	ANGLE	DEPTH
1"	0	54"
1"	90	54"
1"	180	54"
1"	270	54"

270°

REFERENCE ONLY - SEE CHART FOR ACTUAL LOCATION





Pole Base Open Orders Sheet

	Pole Base Open Orders-Backlog													
Q-SO =	Customer-Project	- Qty -	D =	L =	Anchor Bolts =	Template =	PO =	Out For Approval =	Approved =	RTP		Requested Delivery =	Production Dates =	Comments =
S-43736	EMC-1337 Deerfield Beach	3	24	11'			V	✓	V	✓	✓	TBD	Completed	Trent to see if pole base can be stored at store, job pushed 2024
S-48901	ADEC-Jupiter Roundabout	14	24	6'-0"			~	✓				TBD	TBD	Josh is dealing w/ Joel on this
S-48911	EMC-2091 Acworth GA	2	24	7'			~	~	✓			TBD		Decision to be made at EOY
S-48912	EMC-2174 Conyers GA	2	24	7'			~	✓	~			TBD		Decision to be made at EOY
S-49645	GK Pole Setting-Parrish Park	29	18	4'-6"	\checkmark	~	~	✓	✓	~	~	3/22/2024	2/15 - 3/8	Shipped
	111811	3	24	4'			~							Jessica is checking on these, will get back with me.
S-51930	Santa Rosa-Soundside HS	46	24	8'-0"			~	✓	✓					Waiting on Anchor Bolts from Jackie
		3	18"	4'-6"			~	✓	✓					Waiting on Anchor Bolts from Jackie
		5	12"	2'-0"			~	✓	✓					Waiting on Anchor Bolts from Jackie
		16	12"	2'-0"			~	✓	✓					Waiting on Anchor Bolts from Jackie
S-51479	Barts Elec-Duke Field Fire Station	6	18"	7'-0"			~	✓						Submittals sent on 2/23/24, Nothing new as of 3/25
S-51562	Cash Sale-GRD	10	24"	8'-0"	✓	✓	~	✓	✓	~		5/1	4/23 - 4/29	
S-51354	Griffin-FDOT T3881 SR20	11	24"	3'-0"	✓	✓	~	✓	✓	~			4/19 - 4/23	
		9	30"	7'-0"	✓	✓	~	✓	✓	~			4/16 - 4/22	
S-49047	Live Oak Contracting-Stillwell	4	24	6'-6"		✓	~	✓	✓	~		4/17/2024	4/11-4/12	Bedrock, Preload 4/16
		16	24	8'-0"	~	✓	~	✓	✓	~	~	4/10/2024	4/1 - 4/10	Bedrock, Preload 4/9
S-44327	EMC-T2032, Winter Park	2	24	11'-0"	✓	✓	~	✓	✓	~	~	4/22/2024	4/8 - 4/9	TMC, Scheduled (Need site contact)
S-51981	Capital Concrete-Brixmor Starbucks	13	24	8'-0"	~	✓	~	✓	✓	~		4/23/2024	4/10 - 4/18	Waiting on Confirmation of Delivery
S-52002	Ace Electric-Bell Auditorium	1	24	7'-0"	✓	✓	~	✓	✓	~	~	4/17/2024	4/10	Customer pick up
	PB-2	7	24	7'-0"	✓	✓	~	✓	✓	~		4/17/2024	4/10 - 4/15	Customer pick up
S-52018	Andrew Electric-Beachline	2	24	8'-6"	~	✓	~	✓	✓	~	~	4/17/2024	4/8 - 4/9	Bedrock, Scheduled
S-52060	Miller Drilling -NAS Marina	2	24	9'-0"	~	✓	~	~	✓	~			4/18	
	PB-2	6	24	7'-6"	~	✓	~	✓	✓	~		2-3 weeks from 3/27	4/15 - 4/17	I sent Bill and told him week of 4/22 but looking at moving that up a week.
S-52344	Griffin-FDOT T3866 Tallahassee	2	24	4'-0"			~	✓						Resubmit Needed
S-52400	EMC-T1853, JAX FL	2	24	10'-0"	✓	✓	~	✓	✓	✓		5/2/24		
S-52414	Ace Electric-Spring Hill Suites, GA	11	24	9'-0"				✓						Sent Submittals on 4/11/24
QUOTES								70						
Q-11758	Regency Electric-Med Exam Office	15	30	6'-0"				✓						Waiting on approvals, PO, and CSM. Very early in job.
	1 122	-	'	1	-		_	+ =		_	-	1		

Do Simple Better.

TUCK IN YOUR SHIRT.
TOUCH THE LINE.
DO SIMPLE BETTER.



FDOT Products-Pole Base





SIGN BASE



CROSSWALK BASE

LIGHT POLE BASE

Target Customers

- Electrical Contractors
- Masonry & Concrete Contractors
- Auger Contractors
- General Contractors



Different Pricing Methods

- Vertical Feet
- Price Per Ton
- Labor & Rebar (Bill of Material)
- What Will The Market Bear?
- Competition (Other Producers & CIP)

Racetrac-Jacksonville, FL (2022)



Racetrac-Jacksonville, FL (2022)

- Masonry & Concrete Contractor (CIP)
 - Quantity of 22 Pole Bases
 - 24"x9-6" Round Rusticated
 - First Job Using Precast
 - 20% Discount On Pole Bases





POLE BASE USED AT GAS STATION

Repeat Orders

- Multiple Orders Since First Project
- 22 Orders With 200K In Revenue
- Customer Has Not Poured Another Pole Base in Place
- Pricing Increased Back To Target Margin



JOSH COMBS

Truemont Materials-Sales Manager

josh.combs@truemontmaterials.com 904-607-7491

QUESTIONS?

